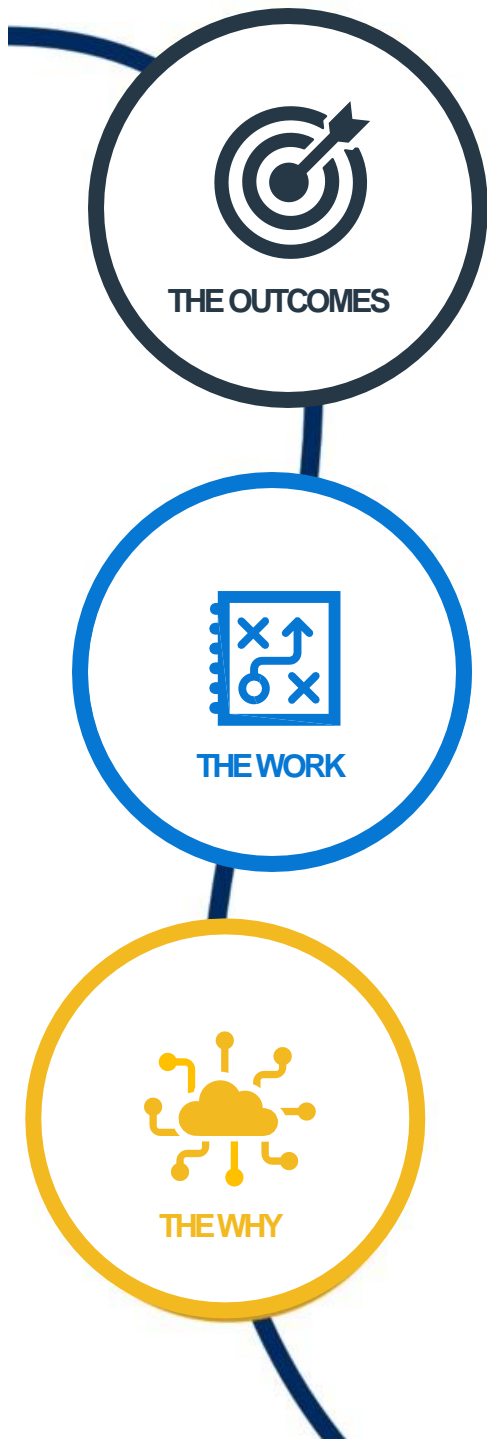


Ohio University

In-depth analysis drives down renewal cost and improves plan stability

Facing a substantial increase to the student health insurance plan premium for 23-24, Ohio University was concerned about the negative impact on students and the long-term stability of the student health plan. The university recognized the value of the expertise a consultant provides and elected to partner with HUB Campus Health Solutions as the trusted advisor.

Client Profile: Public University in Athens, Ohio with approximately 28,000 students



21.7%
Initial renewal
proposed by the carrier

↓

9.7%
Revised renewal after
HUB negotiations

\$620,000

Cost avoidance to students in reduced renewal secured by HUB Campus Health Solutions

HUB Campus Health Solution's Role

- HUB conducted in-depth analysis of the current plan and benefit strategy to identify two goals: **lower the cost of the plan for students and establish long-term plan stability.**
- Using HUB's Data Analytics team, potential areas for adjustment were identified and addressed which reduced the renewal cost.
- Through negotiations and collaboration with the carrier, HUB secured revised renewal calculations and alternate plan design solutions.
- To support the University's long-term goal of increasing enrollment on the student insurance plan, **HUB established a foundation for long-term stability.**

Ohio University takes pride in being in-tune with their student population as a community that is focused on student success.

HUB Campus Health Solutions became engrained in Ohio University's strategy focused on student wellbeing. Complimenting the existing student health insurance committee, Ohio University wanted a consultant partner who understood the importance of student voices in the renewal process.

Through HUB's **data analytics platform, plan performance review and carrier negotiations**, Ohio University successfully reduced student renewal costs and improved their long-term plan stability.